



SATYA समाचार

सर्वे भवन्तु सुखिनः

Vol. 06 March 2025

MFIN-HSBC project-end workshop: Digital Repayments in Microfinance



Mr. Vivek Tiwari (MD & CEO – SATYA MicroCapital Ltd.) participated as an eminent panelist in the session on “Digital Repayments: Transforming Microfinance, Empowering Communities.” The discussion focused on how digital payment solutions are reshaping the microfinance landscape by enhancing accessibility, transparency, and convenience for underserved communities. Mr. Tiwari highlighted SATYA's commitment to digital innovation and financial inclusion, reinforcing our vision of empowering clients through technology-driven solutions.

SATYA Micro Housing Finance achieves New Milestone!

We are thrilled to announce that SATYA Micro Housing Finance Pvt. Ltd. has surpassed ₹307+ Crore in AUM as we conclude FY 2024-25. This remarkable achievement reflects the visionary leadership of Mr. Vivek Tiwari, along with the unwavering support of Mr. Ratnesh Tiwari and Mr. Ranjeet Kumar Mishra. As we step into FY 2025-26, we remain committed to driving financial empowerment and expanding housing accessibility for the communities we proudly serve.





SATYA MicroCapital Ltd. Wins Trailblazer in Digital Lending Award at Elets 9th BFSI CXO Awards 2025.

We are proud to share that SATYA MicroCapital Ltd. has been recognized with the Trailblazer in Digital Lending for Rural India organizational award at the

prestigious Elets 9th BFSI CXO Awards 2025. The award was received by our respected MD & CEO, Mr. Vivek Tiwari, at Sofitel BKC, Mumbai. This recognition marks a significant milestone in our journey, reaffirming our dedication to transforming rural financial inclusion through cutting-edge digital solutions and impactful innovations in the lending ecosystem.

SATYA celebrates the Festival of Colours: Holi

SATYA turned up the festive vibes with a splash of colors and joy during its Holi celebrations! From Gulaal to Gujiyas, Laughter to Dhol beats, our offices were buzzing with energy and togetherness. Team SATYA came together to celebrate the festival of colors, spreading smiles, positivity, and a whole lot of vibrant fun. It wasn't just about playing with colors - it was also about deepening connections and celebrating the spirit of togetherness.



Team SATYA Celebrates Republic Day 2025 with Patriotic Zeal

SATYA celebrated 76th Independence Day at its corporate office with great enthusiasm and national pride. The celebration began with the flag hoisting ceremony, followed by inspiring speeches and a tribute to our nation's rich heritage and ongoing development. It was a proud day marked with a significant milestone in India's journey as a republic, celebrating the adoption of the Constitution in 1950.



Empowering Excellence of Women on 8th March 2025

SATYA marked International Women's Day with engaging activities including nail art sessions, team engagements, and an inspirational talk celebrating our female colleagues. These efforts underscore our commitment to women's empowerment and well-being both in our workplace and community.

SATYA launched a Child Pre-School & Day Care Program

An empowering initiative dedicated to supporting our resilient women employees who gracefully balance their professional duties with the demands of motherhood. By providing a safe, nurturing, and enriching environment for their children, this program is designed to alleviate the everyday challenges faced by working mothers and foster a

more harmonious work-life balance. At SATYA, we firmly believe that true empowerment lies in building a supportive ecosystem that nurtures women's growth both professionally and personally. This initiative stands as a strong testament to that enduring commitment.



Celebrating Basant Panchami and Saraswati Puja

We celebrated Basant Panchami and Saraswati Puja with devotion and enthusiasm across all offices. The auspicious occasion was marked by traditional rituals, prayers, and vibrant decorations, invoking the blessings of Goddess Saraswati – the epitome of wisdom, knowledge, and learning. Team members came together to offer their reverence and participated in the celebrations, fostering a spirit of unity and cultural harmony.



HDFC Life and SATYA MicroCapital Ltd. collaborated to Strengthen Financial Inclusion with Life Insurance

SATYA MicroCapital Ltd. partnered with HDFC Life to promote financial inclusion by offering accessible life insurance solutions to underserved communities. This collaboration aims to empower SATYA's clients with financial protection and security through customized insurance offerings. By integrating life insurance with microfinance, SATYA is committed to enhancing the

resilience of low-income households, ensuring a secure future for them and their families. This partnership marks a significant step towards inclusive financial growth.

Participation as a distinguished speaker at the India Digital Summit 2025

Mr. Vivek Tiwari (MD & CEO – SATYA MicroCapital Ltd.) highlighted the Role of Rural Fintech at the India Digital Summit 2025, where he shared visionary insights on the pivotal role of Rural Fintech in empowering farmers. He emphasized the importance of expanding credit access, enhancing tailored financial solutions, and driving growth in rural India. His active participation reinforced SATYA's commitment to driving sustainable development through innovative financial inclusion in underbanked communities.



Employee Appreciation Week

Focusing on the Human Touch approach which acts as the centripetal force of employee centric SATYA's ecosystem, we honoured the incredible team which makes SATYA what it is today. From heartfelt recognition ceremonies to team-building activities throughout the week; employees shared words of appreciation for their colleagues, fostering a culture of positivity and mutual respect. The initiative not only boosted employee morale but also reinforced SATYA's commitment to nurturing a rewarding work environment.



SATYA Successfully Completed RBI Depositor's Education and Awareness Program

SATYA in collaboration with the Reserve Bank of India and MFIN, has successfully concluded the RBI Depositor's Education and Awareness (DEA) program across five districts in Bihar, Jharkhand, Rajasthan, and Karnataka. The initiative positively impacted over 400 women clients by enhancing their financial literacy and awareness. The program focused on empowering

participants with essential knowledge of financial products, responsible banking practices, and their rights as depositors-aligning with SATYA's commitment to fostering informed and financially empowered communities.

