



SATYA समाचार

सर्वे भवन्तु सुखिनः



Vol. 02 December 2023

SATYA MicroCapital Ltd launches the 4th Edition of Vijayalakshmi Das Entrepreneurship Awards 2024

SATYA सर्वे भवन्तु सुखिनः

PRESENTS

VIJAYALAKSHMI DAS
ENTREPRENEURSHIP AWARDS 2024

NOMINATIONS OPEN

AN INITIATIVE BY SATYA MICROCAPITAL LTD.

For more details kindly call us at: 1800-102-5644 or email us at marketing@satyamicrocapital.com

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On the momentous occasion of completing 7 years of its establishment, SATYA MicroCapital Ltd. launched the fourth edition of Vijayalakshmi Das Entrepreneurship Awards 2024 (VDEA hereafter). VDEA 2024 curated by SATYA MicroCapital Ltd. is an intellectual award ceremony for recognizing & felicitating Women Entrepreneurs of the Micro, Small and Medium enterprise sectors who are breaking all the social barriers and are empowering other women in their communities.



25
States

580
Branches

51,664
Villages

16,58,664
Clients

5,422.51
Portfolio Outstanding
(In Cr.)

13,089.59
Total Disbursement
(In Cr.)

(As on 31st December 2023)

Blanket Distribution Drive

In the spirit of compassion and warmth, SATYA MicroCapital Ltd. in association with SATYA Shakti Foundation organized a Blanket Distribution Drive on 25th December 2023. The drive benefited over 500+ people living on streets of Delhi NCR struggling to survive extreme cold spells. Each blanket served as a shield against the cold— a symbol of solidarity and care.



RBI – DEA Workshop

SATYA MicroCapital Ltd in association with the Reserve Bank of India and Sa-dhan successfully completed the RBI Depositor's Education and Awareness (DEA) workshops in 10 districts of Chhattisgarh, Jharkhand, Karnataka, Odisha, Punjab, Uttar Pradesh, West Bengal & Uttarakhand during November & December.

The program's primary objective is to enhance financial literacy and awareness among the clients, empowering them with valuable knowledge and skills.



Sanitary Napkin Distribution Drive

Team SATYA Shakti Foundation in association with SMCL distributed sanitary napkins to more than 250 women and girls, breaking the silence surrounding menstrual health. The drive fundamentally generated awareness among young girls and women about menstrual health and hygiene.



Global Inclusive Finance Summit

Vivek Tiwari, MD, CEO & CIO, (SATYA MicroCapital Ltd.) recently participated in the Global Inclusive Finance Summit hosted by ACCESS Development. A catalyst for change, his insights illuminated the path to “Inclusive Digital Lending – Alternative Credit Assessment” to help manage risks in social lending and ensure fair credit ratings. SATYA also served as the Associate Sponsor for this transformative summit, reaffirming its commitment to fostering global financial empowerment and inclusive growth.



Mid Year Review Meeting for Policy & Operational Issues by MFIN

Deputy Chief Risk Officer – Amit Pal Singh & Head Audit – Vasudha Goel attended Mid Year Review meeting organized for Chief Compliance/ Audit / Risk Officers by Microfinance Institutions Network in relevance to Policy & Operational Issues by MFIN on 14th December 2023 at Hotel Taj, Santacruz Mumbai.



We are now on INSTAGRAM also!!

Unveiling a new chapter! SATYA is officially there on Instagram.

Follow @satyamicrocapitaltd or SCAN the QR Code for the front-row seat to our exciting journey, exclusive content, key updates, and more await.



UPMA Microfinance Conference 2023

MD, CEO, & CIO of SATYA MicroCapital Vivek Tiwari, attended UPMA Conference and delivered his visionary insights in the panel discussion on “Preparedness of MFIs under the proposed Digital Personal Data Protection Act” for better understanding of Regulatory framework and security measures.



Sa-Dhan National Conference on Inclusive Growth

Vivek Tiwari (MD, CEO & CIO) took part as a distinguished speaker in plenary session at Sa-Dhan National Conference on Inclusive Growth. He extended his valuable thoughts in relevance to this year's theme, "Microfinance - Marching to Amritkal with 25 years of Inclusive Impact Legacy".



SATYA MicroCapital Proudly Supports 95 yrs old Smt. Bhagwani Devi (India's Oldest Active Athlete)

Smt. Bhagwani Devi embarked her journey to glory at 22nd Asian Masters Athletics Championship in Philippines 2023. She also clinched 3 Gold medals in Shotput, Discus, and Javelin Throw at the championship.

SATYA proudly sponsored this endeavour of Bhagwani Devi Ji, for her indomitable spirit at the age of 95 years which is making entire nation proud.

7th Third Party Risk Management India Summit 2023

Deputy Chief Risk Officer – Amit Pal Singh attended the summit conceptualized by INVENTICON Business Intelligence & presented by Deloitte. He shared his views on How to Bulletproof Your Organization from Emerging Vendor Risk Exposures & Gaining Better Visibility to Track Potential Risks.



Employee Speaks

SATYA MicroCapital came to our college for the campus hiring then I got fascinated by the idea on how they're focusing on the women empowerment. I joined SATYA in 2019 as a management trainee and got promoted in 2021 as a Deputy Manager (Insurance Department). SATYA has an inspiring work culture which helps employees to grow and develop skills. I'm very grateful to SATYA MicroCapital Ltd for the support, guidance, and belief in me throughout my career.



Ms. Lhaiboineng Kipgen (Bala)

Client Success Story

Subhavati Devi, a resident of Ballia, faced financial struggles in supporting her family of 10 members. Aspiring for a better life, she got to know about SATYA's microcredit services. With a ₹50,000 loan, she started a dairy business, which eventually made her earn ₹200-400 daily and later on transformed her family's income in a considerable manner.

Subhavati's business is now expanding gradually with each passing day, and she evidently sustains her household. She is grateful to SATYA for making the seemingly impossible, possible. Her success story echoes the impact of accessible microcredit in empowering individuals like her.

